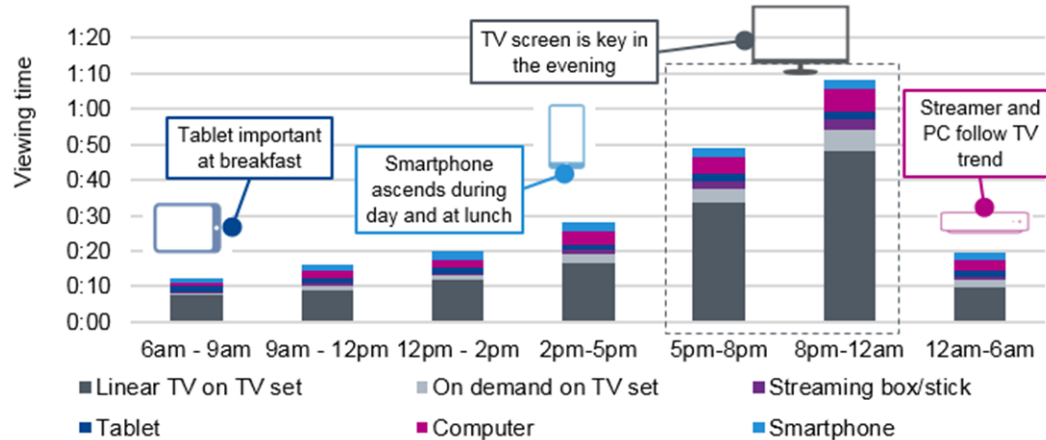


Linear TV continues to be resilient – OTT is still mostly complementary

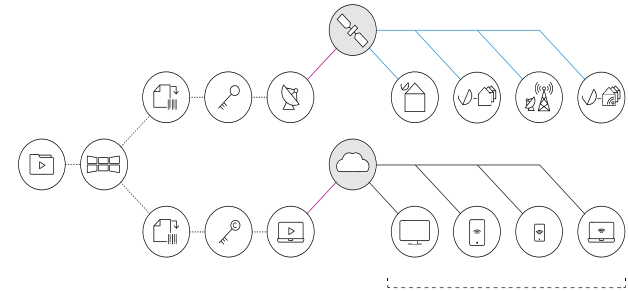
Linear viewing on TV screen still dominates viewing time and is especially relevant at evening prime time



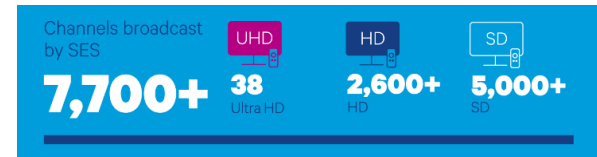
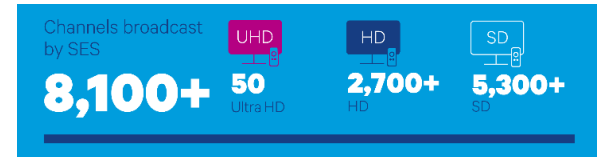
Source : Ampere, Aggregated trend based on data from 10 European countries and the USA from the Ampere Consumer Survey, Q1 2018 (22.000 consumers)

SES ASTRA - introduction

- Leader in the broadcasting industry
- Provides **end-to-end** video distribution services
- Works with both **linear broadcasting** and **OTT platforms**
- Provides wide-ranging solutions from in-house broadcasting and programming capability including asset management, playlist management and delivery to audiences worldwide via satellite, fiber or IP



+55 GEO satellites
 +20 teleports
 +30 orbital positions
 +350M TV households reached worldwide
 +40 DTH pay TV platforms supported



2017 → 2018

Management & distribution capabilities via multiple delivery solutions



Content aggregation, management, optimization & distribution

Case Studies – DTH platforms

- Telekom Serbia launched DTH projects in Serbia, Montenegro and Bosnia – December 2018
- Orange DTH platform in Romania – operates since 2013
- Orange and Telekom Serbia main strenghts:
 - satellite as a complementary service to telecom core business and IPTV, DTT, OTT, cable offering
 - attractive channel offerings: currently they both broadcast in total 315 channels (233 SD and 82 HD channels)
 - over 95% of PayTV penetration and competitive environment at project launch by Orange Romania



Telekom Srbija

Case Studies – broadcasting solutions



BBC Studios - the main production & distribution commercial arm of the BBC. Creates, acquires, develops & exploits media content & brands around the world to maximize the value of BBC assets

- SES enables viewing, monitoring & delivery of premium content, amplifying the value of the BBC's assets via a single platform
- Completes content preparation & distribution capabilities
- Content localization & editing
- Delivers content to sales portals & VOD platforms
- Secures archiving & delivery and metadata management



FOX Networks Group - develops, produces & distributes 300+ premium entertainment & sports brands in 45+ languages

- SES manages & delivers entertainment channels & premium sports to broadcast & online audiences
 - End-to-end media services for the US, Europe, LATAM & MENA
 - Content aggregation, processing & packaging for broadcast & online
 - Channel management, scheduling & playout
 - VOD packaging & delivery
 - Content delivery over satellite & fiber
-

Thank you

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Connect with us

